

andréa

designer + illustrator

Andrea Forsythe

1+(615) 804-7894

andreaforsthe1994@yahoo.com

Hello! I'm Andréa and I hope to join your workplace where I can use my experiences in corporate design world as well as my skills in the Adobe Creative Suite to create inventive designs and solutions for you and your clients!

Experience

Zeta Global: Junior Art Director

Full-time, \$39,500/yr

August 2017 - to present

- Design Direct Emails
 - + Brands including Ahold, Sprint, AMCN, and Citizens Bank,
- In-house marketing material
 - + Company PowerPoint, Sales Pamphlets, Trade-shows booths and swag

Forsythe Design Co.: Founder, Designer

November 2011 - present

- Custom Wedding Invitations
- Artwork; watercolor-painting, graphite portraits
- Custom Portfolios, Logos, Fliers

Carrabbas Italian Grill

Hendersonville, TN:

Hostess, July 2015 - November 2015

- Coordinated table seating
- Welcomed customers into the restaurant
- Minimized customer's wait time
- Maintained clean tables & eating areas

Volunteer State Community College

Gallatin, TN:

Gym Assistant, August 2012 - May 2014

- Greeting students & staff using the workout facility
- Providing instruction on equipment use
- Answering questions & light cleaning

Decisions, Choices and Options

Hendersonville, TN:

Clerical Assistant, January 2012 - May 2012

- Developed fliers and other marketing materials
- Conducted research and survey work

Education

Middle Tennessee State University
B.F.A. in Graphic Design, 3.8 GPA
August 2017

Volunteer State Community College
Associates Degree, 3.8 GPA
May 2014

Awards

- Student ADDY's silver 2017
- Featured in Middle Tennessee State University's Collage Fall 2016
- AIGA National & Student Chapter Member 2015-present
 - + Event coordinator of MTSU Student Chapter
- Named to Who's Who Among Students in American Universities and Colleges 2013

Skills

- Photoshop
- InDesign
- Illustrator
- Hand Lettering
- Microsoft PowerPoint

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